

# Professional Biography



## CRAIG M.J. ALLELY | PARTNER

DENVER  
1900 Sixteenth Street, Suite 1400  
Denver, CO  
+1.303.291.2304  
CAllely@perkinscoie.com

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Trial attorney, litigator and counsellor Craig Allely has obtained favorable settlements, judgments and verdicts in more than fifteen states. Craig has conducted investigations in five countries, employed focus groups and mock trials to better prepare for trial, and represented clients from every continent except Antarctica. Preparing experts to deliver decisive testimony is a particular practice strength. He has prepared, presented and cross-examined at trial a variety of experts in such technical fields as statistics, materials science, chemistry and biology.

Craig has been involved in class litigation in state and federal courts across the country, been national coordinator for significant litigated matters and participated in several Multidistrict Litigations (MDLs), assembling and deploying interdisciplinary teams to efficiently accomplish client objectives.

Craig represented the State of Louisiana in the Chinese Drywall MDL in New Orleans. Craig's recent representations include representing clients in commercial real estate and construction matters, Consumer Financial Protection Bureau (CFPB) and IRS investigations, international financial transactions and analysis of Commercial General Liability (CGL) insurance coverage issues. He recently resolved several notable claims involving product liability, premises liability, insurance coverage and personal injury.

Craig has also counseled clients in international transactions, including sales and distribution agreements, related compliance matters and financing and licensing agreements.

During his more than 30-year legal career, Craig has represented an eclectic group of clients, including several FORTUNE 100 businesses, Grammy-winning performers, sports players unions, the Society of Jesus (Jesuits), Brazilian process chemists and a Russian forest products company.

Craig is active in civic organizations and advocates for international education, a reflection of Craig's worldwide travels and past experience practicing with leading firms in New York and Rome, Italy. Craig currently represents Advocates Abroad, a field-based organization providing essential free legal aid to refugees and asylum seekers. He is conversant in Spanish and Italian and conducted business presentations in these languages. Craig has consulted for the Food and Agriculture Organization (FAO) of the United Nations on projects in Croatia and Poland and remains deeply involved in agriculture, operating a family farm in Nebraska.

## PROFESSIONAL RECOGNITION

- Multi-Million Dollar Advocates Forum, The Top Trial Lawyers in America
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- Peer Review Rated AV in *Martindale-Hubbell*  
(AV®, BV® and CV® are registered certification marks of Reed Elsevier Properties Inc., used in accordance with the Martindale-Hubbell certification procedures, standards and policies.)

## **PROFESSIONAL LEADERSHIP**

- American Bar Association, Member
- Colorado and Denver Bar Associations, Member

## **COMMUNITY INVOLVEMENT**

- Colorado International School, Volunteer
- Advocates Abroad, Counsel and Global Pedagogy, Counsel

## **EXPERIENCE**

### **PRE-SUIT RESOLUTION**

#### **IRS INVESTIGATION**

Representing a client in an Internal Revenue Service investigation related to foreign accounts.

#### **CFPB INVESTIGATION**

Defend a client in a Consumer Financial Protection Bureau investigation, which resulted in settlement and entry of consent decree.

### **ALTERNATIVE DISPUTE RESOLUTION**

#### **RESOLVED HIGH-DEMAND CLAIM IN ADR**

Acted as lead counsel in a confidential mediated settlement of a large property damage product liability matter alleging damages in excess of nine figures.

#### **CPSC MEDIATION FOR SUPPLIER\***

Served as lead counsel for a raw material supplier in a Consumer Products Safety Commission-sponsored mediation.

#### **AUTOMOTIVE DEALER TERMINATIONS**

Defended clients in several Chrysler and General Motors dealer termination arbitrations.

#### **CONSTRUCTION AND REAL ESTATE ADR**

Resolved numerous construction and commercial real estate disputes in arbitrations and mediations.

### **COURT RESOLUTION AND TRIAL REPRESENTATION**

#### **PRODUCT LIABILITY CLASS ACTIONS**

Act as counsel in multiple product liability class actions.

#### **NONDISCLOSURE AGREEMENT DISPUTE**

Achieved dismissal of a complaint based on an alleged breach of a nondisclosure agreement.

#### **PREMISES LIABILITY CLAIMS**

Provided counsel in various premises liability matters.

#### **PATENT LITIGATION**

Provided counsel in several patent disputes.

#### **CONSTRUCTION CONTRACTOR DISPUTES**

Served as general contractor counsel in a dispute with subcontractors and owners in one matter and as subcontractor counsel in a complex lien dispute.

#### **FINANCIAL INSTITUTIONS**

Served as lenders' counsel in multiple secured transactions and lender's liability disputes.

#### **FLORIDA PRODUCT LIABILITY VERDICT**

Won a jury verdict of \$6 million against E. I. DuPont de Nemours & Co. Inc. in a trial of product liability action involving Benlate fungicide.

#### **COLORADO JURY VERDICT**

Obtained a jury verdict in excess of \$1 million in a three-week jury trial in Adams County, Colorado.

#### **INSURANCE COVERAGE DISPUTE\***

Obtained an \$18 million jury verdict after a four-week trial in a policyholder's suit against insurer.

#### **BOARD MEMBER BREACH OF FIDUCIARY DUTY\***

Achieved a defense verdict after a three-week jury trial against a board member for alleged breach of fiduciary duty.

#### **DEFENSE VERDICT IN BREACH OF CONTRACT CASE\***

Secured a defense verdict after a two-week jury trial for a Russian company in an alleged breach of contract claim.

#### **PATENT INFRINGEMENT TRIAL\***

Achieved a minimal damages award against a client after a two-week jury trial in a patent infringement claim.

### **MULTIDISTRICT LITIGATION**

#### **IN RE CHINESE MANUFACTURED DRYWALL PRODUCTS LIABILITY LITIGATION**

U.S. District Court for the Eastern District of Louisiana

Represent the State of Louisiana in connection with importation and use of defective Chinese drywall products within the state in renovation and new home construction. MDL No. 2047

#### **IN RE KITEC PLUMBING SYSTEM PRODUCTS LIABILITY LITIGATION**

U.S. District Court for the Northern District of Texas MDL No. 2098

#### **IN RE ZURN PEX PLUMBING PRODUCTS LIABILITY LITIGATION**

U.S. District Court for the District of Minnesota No. 08-MDL-01958

#### **IN RE UPONOR, INC., F 1807 PLUMBING FITTINGS PRODUCTS LIABILITY LITIGATION**

U.S. District Court for the District of Minnesota No. 14-MDL-02247

#### **IN RE IMPRELIS HERBICIDE MARKETING, SALES PRACTICES AND PRODUCTS LIABILITY LITIGATION**

U.S. District Court for the Eastern District of Pennsylvania No. MDL 2284

\* Prior Experience

### **NEWS**

11.02.2017

*Perkins Coie Partners with SZPA on Manufacturing Law Seminar for Chinese Companies*

Press Releases

On November 2, 2017, Perkins Coie LLP, along with the Shenzhen Patent Association (SZPA), presented a seminar on timely and critical legal issues impacting international manufacturers who export or sell products and do business in the United States.

10.31.2017

*Perkins Coie Partners with CNFI on Manufacturing Law Seminar for Taiwanese Companies*

## Press Releases

On October 31, 2017, Perkins Coie LLP, along with the Chinese National Federation of Industries (CNFI), presented a thoughtful and timely discussion of key legal issues impacting international manufacturers who sell products and do business in the United States.

05.03.2017

### *Perkins Coie Partner's "The ABA Compliance Officer's Deskbook" Offers Comprehensive Guidance For Understanding and Managing Risk*

#### Press Releases

Compliance is one of the most crucial functions within the modern company. At their core, compliance professionals assess and ensure that a company or organization's internal codes of conduct, policies, procedures, and actual conduct conform with the externally imposed legal obligations and best practices applicable to the particular business.

## PUBLICATIONS

07.10.2017

### *Chinese-Language Version of Markus Funk's FCPA and U.S. Travel Act Flow Chart Issued*

#### Articles

Markus Funk's widely-used, and first-of-its-kind, flow chart illustrating the Foreign Corrupt Practices Act and U.S. Travel Act's logic and process has been translated into Chinese. [Download the Simplified Chinese version of the Foreign Corrupt Practices Act and U.S. Travel Act Flow Chart.](#)

07.07.2017

### *Home Court Advantage: Supreme Court Forces Non-Residents' Hands*

#### Articles

##### [Bloomberg BNA](#)

This article discusses the impact of the recent Supreme Court rulings in BNSF Railway and Bristol-Meyers that significantly restrict plaintiffs' ability to select the forum. The author explains that, going forward, plaintiffs will have difficulty aggregating the claims of multiple plaintiffs from several states in the same case.

05.03.2017

### *The ABA Compliance Officer's Deskbook*

#### Attorney Publications

##### [The ABA Compliance Officer's Deskbook](#)

*The ABA Compliance Officer's Deskbook* equips today's compliance professionals from private sector companies and organizations, nonprofits, hospitals, and all other entities whose funds and reputation might be jeopardized by failure to comply with the law with a practical, comprehensive understanding of the regulatory and enforcement landscape in a manner that is thorough and easily-digestible.

Forthcoming Summer 2016

### *Compliance Officer Handbook*

#### Attorney Publications

##### *American Bar Association*

Chapter author, "Products Safety and Liability"

## PRESENTATIONS

11.02.2017 | 2017年11月2日

### *China Legal Seminar | 中国法律研讨会*

#### Seminars

Shenzhen Patent Association & Perkins Coie / Shenzhen, China

Presented on a panel discussion of key legal issues facing international manufacturers, including criminal trade secrets law, protecting company secrets at the U.S. border, legal liability for defective products in the U.S. and updates on U.S. intellectual property law.

10.31.2017 | 2017年10月31日

### *Taiwan Legal Seminar | 台湾法律研讨会*

#### Seminars

Chinese National Federation of Industries (CNFI) & Perkins Coie / Taipei, Taiwan

Presented on a panel discussion of key legal issues facing international manufacturers, including criminal trade secrets law, protecting company secrets at the U.S. border, legal liability for defective products in the U.S. and updates on U.S.

intellectual property law.

03.14.2017 & 03.17.2017

*Perkins Attorneys Present Product Liability Workshop in Taiwan*

Speaking Engagements

Product Liability Workshop Organized by: Chinese National Federation of Industries / Taipei, Taiwan

*Choice of Forum & Law*

Speaking Engagements

*Foreclosures, Guarantors and the One Action Rule*

Speaking Engagements

*Forum non Conveniens in Latin America*

Speaking Engagements

San José, Costa Rica

*Foreign Sovereign Immunity in Products Liability Cases*

Speaking Engagements

New Orleans, LA

*Selection of Applicable Law in International Transactions*

Speaking Engagements

University of Costa Rica / San Pedro Montes de Oca, Costa Rica

*Use of Letters of Credit in International Transactions*

Speaking Engagements

International Development Law Institute / Rome, Italy

## **AREAS OF FOCUS**

### **PRACTICES**

- Litigation
- Product Liability Law
- International Law
- Intellectual Property Law
- Insurance Recovery Law
- Securities Litigation
- Trademark & Copyright Litigation
- Financial Services Litigation & Investigations
- Class Action Defense

### **INDUSTRIES**

- Biotechnology & Pharmaceutical

## **BAR AND COURT ADMISSIONS**

- Colorado
- New York

## **EDUCATION**

- Georgetown University Law Center, J.D., *magna cum laude*, Order of the Coif, 1986
- Colorado College, *cum laude*, 1983

## HIGHLIGHTS



LIFE MEMBER  
MILLION DOLLAR ADVOCATES FORUM  
MULTI-MILLION DOLLAR ADVOCATES FORUM  
The Top Trial Lawyers In America™

